



PRESS RELEASE

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**1-800-FLOWERS.COM[®] Executive Intern Program
Helps Students Blossom Into Business Leaders of Tomorrow**

Carle Place, N.Y., June 9, 2008 – 1-800-FLOWERS.COM, Inc., the world’s leading florist and a multi-channel retailer of thoughtful gifts for all occasions, is working with colleges and universities throughout the United States to provide first-hand experience, job skills and knowledge to students on an internship basis.

The 1-800-FLOWERS.COM Executive Intern Program, established in 2003, has to date enabled more than 200 college students to acquire and enhance skills in such diverse business areas as marketing, finance, accounts receivable, human resources, information technology, merchandising, customer service, and public relations. Thus far, the Company has also hired 19 of its interns for various positions both full time and part time.

Among the schools that 1-800-FLOWERS.COM is collaborating with as part of its Executive Intern Program are: Adelphi University; Baruch College; Cornell University; George Washington University; Lehigh University; Loyola University; New York University; Penn State University; University of Delaware; Hofstra University; Marist College; University of Michigan; and University of Notre Dame.

In addition to working within a variety of departments at 1-800-FLOWERS.COM, students participating in the intern program attend the Company’s “Fresh University” where they receive training relating to an array of business skills including job interview strategies, techniques for writing effective resumes, and technical training tailored to the goals and career aspirations of different students.

“1-800-FLOWERS.COM, as an innovative leader in our industry, believes that the sharing of ideas between experienced business professionals and students in a creative mentoring environment can be instrumental in fostering development of the next generation of innovative executives,” said Chris McCann, President of 1-800-FLOWERS.COM. “We are pleased to offer our Executive Intern Program to career-minded students as a way of preparing them for future success in their chosen fields.”

Complementing the insights they gain from the 1-800-FLOWERS.COM Executive Intern Program, students also receive recognition for their efforts. The Company prepares press releases, and submits the releases along with a photo of each student, to the intern’s local newspaper as well as to administrators at the intern’s respective college.

(more)

About 1-800-FLOWERS.COM, Inc.

As the world's leading florist, 1-800-FLOWERS.COM has been providing customers around the world with the freshest flowers and finest selection of plants, gift baskets, gourmet foods, confections and plush stuffed animals perfect for every occasion for more than 30 years. 1-800-FLOWERS.COM® floral gift offering includes the best of both worlds: exquisite, florist-designed arrangements individually created by some of the nation's top floral artists and hand-delivered the same day, and spectacular flowers shipped overnight "Fresh From Our GrowersSM." Customers can "call, click or come in" to shop 1-800-FLOWERS.COM 24/7 at 1-800-356-9377 or www.1800flowers.com. As always, 100 percent satisfaction and freshness are guaranteed. The Company's collection of brands also includes home decor and children's gifts from Plow & Hearth® (1-800-627-1712 or www.plowandhearth.com), Wind & Weather® (www.windandweather.com), HearthSong® (www.hearthsong.com) and Magic Cabin® (www.magiccabin.com); Gourmet gifts including popcorn and specialty treats from The Popcorn Factory® (1-800-541-2676 or www.thepopcornfactory.com); exceptional cookies and baked gifts from Cheryl&Co.® (1-800-443-8124 or www.cherylandco.com); premium chocolates and confections from Fannie May Confections Brands® (www.fanniemay.com) and www.harrylondon.com); epicurean gifts from GreatFood.com® (www.greatfood.com); wine gifts from Ambrosia.com (www.ambrosia.com); and gift baskets from 1-800-BASKETS.COM® (www.1800baskets.com). The Company's BloomNet® international floral wire service provides quality products and diverse services to a select network of professional florists. For more information on BloomNet Products and Services, visit www.MyBloomNet.net. 1-800-FLOWERS.COM, Inc. is involved in a broad range of corporate social responsibility initiatives including continuous expansion and enhancement of its environmentally-friendly "green" programs, various philanthropic and charitable efforts and special private-sector skills training programs for military veterans. 1-800-FLOWERS.COM, Inc. stock is traded on the NASDAQ Global Select Market under ticker symbol FLWS.

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